

# University of Mumbai



No. Aff./ICC/ (2023-24)/52/ of 2024

## C I R C U L A R

Sub:- #Mera Pahla Vote Desh ke Liye

Ref:- Prof. Manish R. Joshi, Secretary, University Grant Commission,  
New Delhi-110 002 letter No. 1-1/2024(Secy/MPVDKL)  
dated 06<sup>th</sup> March, 2024

The Principals/ Directors of the affiliated colleges/ Recognized Institutions (Aided/ Unaided) are hereby informed that as per above mentioned reference, Campaign on "Mera Pahla Vote Desh ke Liye" launched by the Ministry of Education (MoE) in collaboration with Ministry of Youth Affairs has now been extended till 14 Mar 2024.

MoE has designed various activities in consultation with the Election Commission of India to propagate Electoral Literacy amongst youth. This campaign will be conducted in all the HEIS. Various activities to be conducted are attached as Standard Operating Procedure (SOP) with the mail.

After successful conduct of events, colleges/ Institutions will upload all the activities and photos of the events on MyGov Portal.

All HEIs are also requested to upload the activities through the google form as and when the activity is completed. The google form can be filled multiple times. The link for the same is given below:-

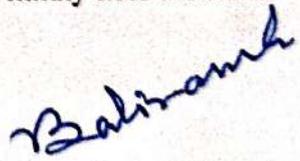
<https://docs.google.com/forms/d/18nR9XwaD52NawzAtrz681jzLJgK6GHA8SLmrBAWHbrk.edit>

To assist the Ministry of Information & Broadcasting, to reach out to the colleges actively participating in the campaign, all HEI's are requested to fill in the google form given below giving details of the activities planned, date wise:-

[https://docs.google.com/forms/d/e/1FAIpQLSe7wahs7F15dMuoVxTlzS84gqTKhtn8VWX-goZWpKTruBJnxw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSe7wahs7F15dMuoVxTlzS84gqTKhtn8VWX-goZWpKTruBJnxw/viewform?usp=sf_link)

The Directors/Heads of the University Departments/ Institutions, the Principals/ Directors of the affiliated colleges/ Recognized Institutions are therefore requested to kindly note the same and take the necessary action, accordingly. (Copy enclosed)

Mumbai-400 032  
07<sup>th</sup> March, 2024

  
(Prof Baliram Gaikwad)  
I/c REGISTRAR

To,  
The Principals of all the Affiliated Colleges.



मान-विशान विमुक्तये

आचार्य मनिष र. जोशी

सचिव

Prof. Manish R. Joshi

Secretary



सत्यमेव जयते



आज़ादी का  
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O.No.1-1/2024(Secy/MPVDKL)

6<sup>th</sup> March, 2024/ फाल्गुन 16, 1945

Subject: #MeraPahlaVoteDeshkeLiye

Respected Madam/Sir,

Please refer to our even number letter dated 28 February 2024.

Campaign on "Mera Pahla Vote Desh ke Liye" launched by the Ministry of Education (MoE) in collaboration with Ministry of Youth Affairs has now been extended till 14 Mar 2024.

MoE has designed various activities in consultation with the Election Commission of India to propagate Electoral Literacy amongst youth. This campaign will be conducted in all the HEIs. Various activities to be conducted are attached as Standard Operating Procedure (SOP) with the mail.

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Yours sincerely,

(Manish Joshi)

To

- The Vice Chancellors of all Universities
- The Principals of all Colleges